

Markit Digital

Delivering innovative websites, mobile apps, and report capabilities to the financial services industry.

Markit Digital is a leading provider of SaaS-based market data and investment analysis tools that help customers access, understand and act on complex financial information.

We have the expertise, data and infrastructure to create custom financial technology solutions that are intuitive, fast and scalable. We rely on a series of shared engineering systems that are leveraged across clients, resulting in better integration, richer functionality and faster time to market.

1.7 TB

FTP data processed weekly

2.3bn

web page views served weekly

190m

financial charts served weekly



Information design

Our team of 40+ designers communicates complex financial data through visual and interactive presentations to help novice to professional investors make faster and more informed decisions.



Data aggregation

1,250+ datafeeds from third party content partners and clients are integrated, normalised and commingled in our presentations. Our vendors offer global data and more granular niche data, allowing you to choose, and easily change to, the content that best meets your business objectives.



Leveraged infrastructure

Our technology platform stays out in front of the industry's increasing volume of data and users, supporting 1.7 billion dynamic page views per week. Through optimal systems, efficient procedures, and a 24/7/365 technical support staff, users are sustained around the world.



Capabilities library

We maintain a deep library of existing capabilities that serve as the foundation for new implementations. These core capabilities include charting, screening, messaging and portfolios. These can be configured to meet customer-specific requirements and significantly decrease time to market.

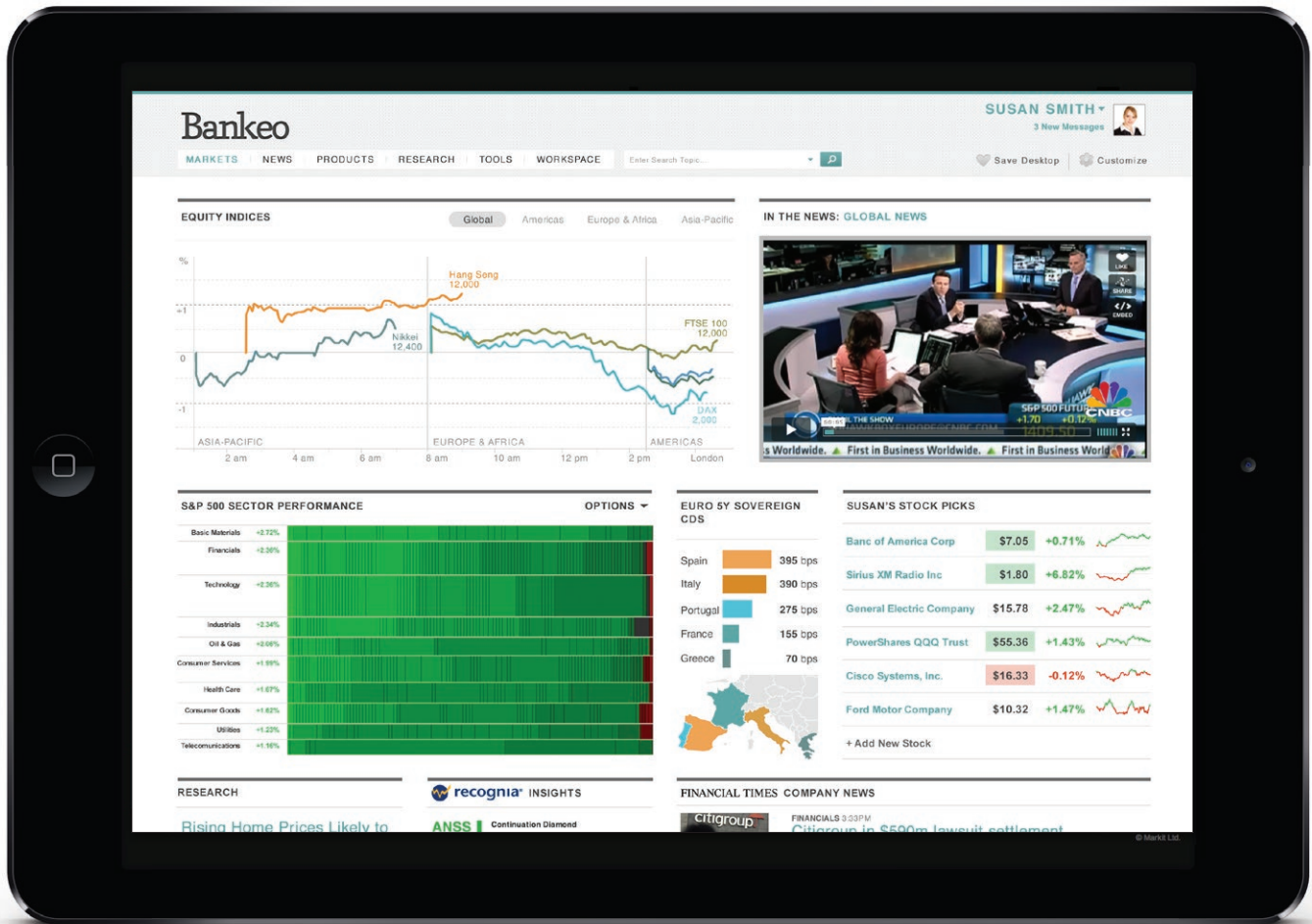
Customers

- Asset managers
- Content providers
- Media firms
- Investment research providers
- Online brokerage firms
- Wealth management firms

More information

For more information on the products and services from Markit, please contact us at sales@markit.com or call one of our regional offices:

London	+44 20 7260 2000
New York	+1 212 931 4900
Boulder	+1 303 417 9999
Dallas	+1 972 560 4420
Frankfurt	+49 69 299 868 100
Hong Kong	+852 3478 3948
Tokyo	+81 3 6402 0130
Toronto	+1 416 777 4485
Singapore	+65 6922 4200
Sydney	+61 2 0 89 89 80



Markit Digital offers end-to-end financial data solutions to give your investors a competitive edge.

We offer ongoing enhancements, both to the back-end service and to the custom front end, to incorporate your feedback.

Presentation

Websites

We design, build and service white-label financial websites on behalf of our clients to help them access, visualise and understand complex data sets.

Mobile

We design, develop and support APIs for SDKs, mobile websites and both iOS and Android apps, shepherding them through app stores.

Reports

We design, build and deliver innovative print publications with visual displays, charts, and tables that showcase the data.

Analytics

Portfolios

Our wealth management tools have a range of functionality and data integration, including portfolio tracking and advanced analytical features.

Calculators

Our tools allow you to track the relative performance of one account against model portfolios, indices and other parameters.

SmartText

SmartText is produced by analysing raw data through dynamic logic trees and generating text and graphical legends.

Tools

Charts

Browser-based interactivity with 80+ indicators, clear titles and labels are just some of the details we considered when developing the perfect chart.

Screeners

Saved and predefined expert screens help to quickly identify a group of securities that meet selected criteria.

Cross reference

Execute symbol and company searches across 1,250+ datafeeds to find exact matches quickly.

Delivery

Reach

We reach over nine million consumers of financial content on a weekly basis through web, mobile websites and apps, email, instant messaging, and streaming platforms.

Messaging

We deliver an average of two million messages per day to mobile, web and enterprise distribution technology platforms to inform your investors.

Streaming

Stream content into a browser for realtime access to market data, news, and alerts without the need for any software.