# IHS Markit™

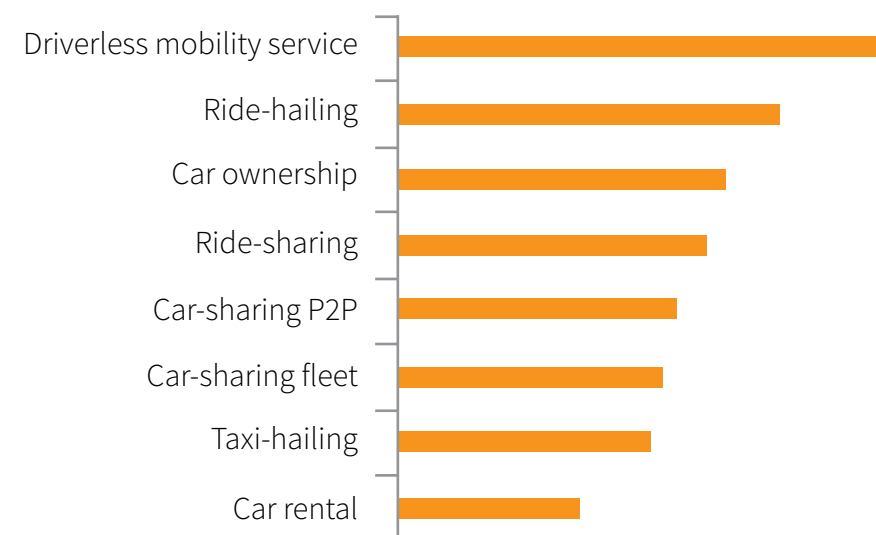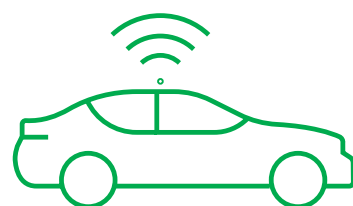# Mobility as a Service (MaaS)

## Driverless mobility services

are the most effective in supporting a multitude of personal mobility use cases

**Driverless mobility service**
**Ride-hailing**
**Car ownership**
**Ride-sharing**
**Car-sharing P2P**
**Car-sharing fleet**
**Taxi-hailing**
**Car rental**

## 5 forces for change

— Technology
— Policy
— Consumer
— Resources
— Business model

## 70%

of the global population will be living in urban areas in 2040

## Uber ride-hailing services active in 77

countries around the world, the most of any provider

## 6.5 average active countries across
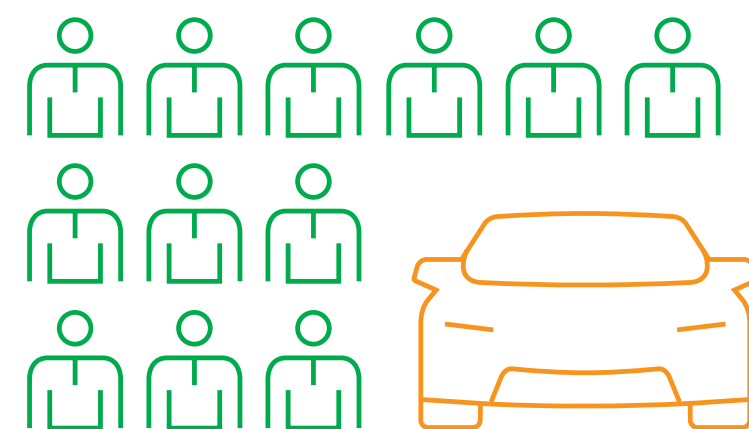
the next 11 leading ride-hailing providers

## 12

average number of mobility-as-a-service users per car in 2040

With world-class databases and models, automotive experts at IHS Markit are uniquely positioned to provide detailed insights into future automotive markets.
Learn more at **ihsmarkit.com/mobilityinsight**

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