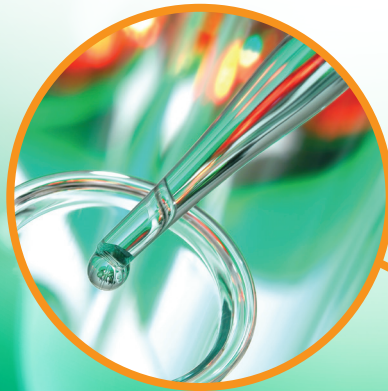




Insights for Chemical Business Management Professionals

Your Catalyst for Confident Decisions



As a Product Manager, your company relies on you for business growth to maximize revenue

Your decisions impact a \$750 billion market.

You rely on credible, accurate information to identify and implement growth opportunities, while managing the pipeline to achieve revenue targets. But volatile feedstock prices and shifting trade patterns can create market uncertainty, challenging your ability to understand potential growth prospects. By identifying key cost drivers, analyzing the competitive landscape, and developing accurate business models, you can mitigate business risk – and better understand the critical factors that affect your ability to reach your revenue goals.

With so much riding on your decisions, you need more than data – you need insights that are:

ACTIONABLE

enable you to act quickly and decisively



COMPREHENSIVE

reveal potential regulatory issues, emerging supply-chain disruption and shifting end-user demand

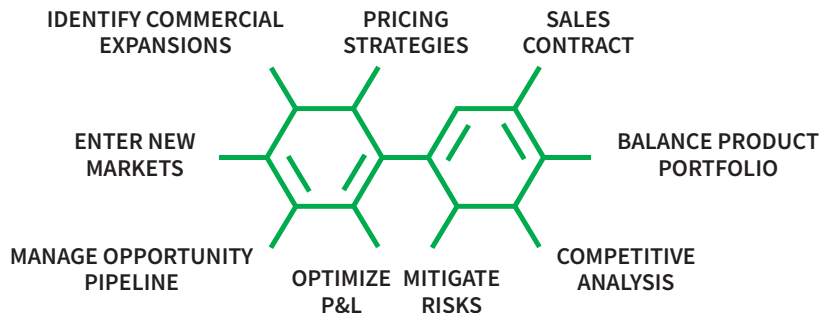


TRUSTED

instill greater confidence in decision making

You can rely on IHS Markit.

IHS Markit's Chemical is your catalyst for growth. We offer actionable insights, workflow tools, market forecasts and credible analytics that enable you to:



IHS Markit empowers you to develop accurate forecasts, determine optimal pricing structures, and confidently identify and capitalize on growth opportunities. Our team of experts can help you understand how to achieve revenue targets and successfully enter new markets. Armed with our expertise, you can develop a more comprehensive view of market forces, better manage your opportunities, and navigate the competitive landscape to position your business for long-term growth despite volatile conditions.

Our depth of expertise, experience and knowledge is unparalleled.

“We are able to get business development research faster... [and] reduce our time to market. Without IHS Markit it would take us months to pull all of this information. We do it now... in just weeks.”

— CHEMICAL PRODUCT MANAGER

How IHS Markit can help:



Depend on IHS Markit for the most trusted intelligence, tools and experts.

World Analysis (WA): Delivers long-term chemical market studies, including detailed scenarios plant capacities, comprehensive supply and demand intelligence

Competitive Cost & Margin Analytics (CCMA): Includes production costs and margins by plant and feedstock for major chemicals, covering 10 year history and forecast

Chemical Consulting: Specialists who draw on more than sixty years of corporate strategy development, portfolio optimization and capital investment planning

Market Advisory Services (MAS): Supplies pricing & market dynamics on major chemicals & plastics

Specialty Chemical Update Program (SCUP): Provides detailed, strategic analysis of 38 specialty chemical businesses, including market drivers, players, structure and dynamics

Strategic Reports: Delivers unparalleled and comprehensive analysis of high-profile topics in areas of key interest to the chemical industry

Chemical Weeks: Covers latest news and analysis of chemical industry, corporate, and economic developments and their competitive positioning

Crude Oil Markets: Offers datasets and outlooks, including supply, production, price, infrastructure, and economics focusing on produced streams, production forecasts, trade by crude type and crude grade prices and market spreads

Natural Gas Liquids Markets: Provides outlooks on supply, demand, trade and price forecasts along with in-depth insight on NGL including ethane, propane, normal & isobutane, and natural gasoline at the global and regional level

Refining & Marketing Markets: Provides detailed data and analysis covering demand by major product utilization rates, new refinery projects and potential capacity rationalization, inter-regional trade by major product and outlooks for product prices and refinery margins. Also gives access to more the 150 downstream country profiles which include detail on units, capacities, yields, and feedstocks for every refinery around the world

Count on IHS Markit for answers.

In today's sea of information, reliable, accurate data is crucial to making the best choices — every time. IHS Markit knows the rigor that goes into decisions of great importance with solutions that meet the needs of our customers.

CHEMICAL EXPERTISE

270+ industry renowned experts

20/11
20 offices in
11 countries

300 chemical markets

1,500
chemical processes

GLOBAL EXPERTISE

12,300+ colleagues worldwide

4,200+ industry experts/analysts

140+
global offices

TRUSTED BY GLOBAL BUSINESS LEADERS

75% of the Global Fortune 500

70% of the US Fortune 500

businesses and governments in

150+
countries

Chemical insights from IHS Markit: Your Catalyst for Confident Decisions

Find out why industry leaders depend on IHS Markit insights before committing to investment and business growth plans

ihsmarkit.com

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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