



**Chemical Week** is the leading source of news and Business insight for the global petrochemical industry. With 100 years of market dominance, **Chemical Week** is the magazine of choice for senior management in all aspects of the chemical industry worldwide.

## PETROCHEMICALS

### MAGAZINE

Global petrochemical demand is set to strengthen further this amid a broad and synchronized global expansion.

Improved export markets, particularly Asia and Latin America, are helping absorb increases in US chemical production and providing a welcome rebound in global trade, particularly important as US petrochemical production ramps up over the next few years. North American producers are expected to add nearly 10 million metric tons/year of ethylene between 2016 and the end of 2019, a roughly 30% boost to capacity. Most of that capacity will come online between now and mid-2019.

The sustained global economic expansion that is driving growth is likely to challenge limits of existing capacity in many petrochemical markets. Base-case forecast scenarios will require existing assets to stretch to meet demand, experts say.

### MAXIMUM EXPOSURE

Full and half page advertises will benefit from these special features:

- **Bonus profile page** equal to ad size
- **Embedded video & iframe website** included in digital version of ad/profile
- **Special Banner ad for 3 months** on Chemweek website

Clients are responsible for providing video content and website URL's.

Video should be no longer than 1-2 minutes  
 For the web digital edition: please provide an .flv file  
 For the iPad: please provide an .mp4 file

Video will overlay on the ad. You may indicate where you want it to be placed or design the ad so that it shows a box for the video player.

### SPECIAL WPC SECTION

This year our annual Petrochemical issue will include a dedicated WPC section that will feature special content including summary of speeches, presentations and exclusive content from IHS Chemical executives.

### BONUS DISTRIBUTION:

33rd Annual World Petrochemical Conference  
 TX - March 18 - 22, 2019

AFPM International Petrochemical Conference  
 Sant Antonio, TX - March 17 - 19, 2019

### ADVERTISING CONTACTS:



#### US

Joseph Mennella  
 Tel: +1 212 884 9534  
[joseph.mennella@ihsmarkit.com](mailto:joseph.mennella@ihsmarkit.com)

#### India

Dipali Dhar  
 Tel: +1 718 263-1162  
[dipali.dhar@ihsmarkit.com](mailto:dipali.dhar@ihsmarkit.com)

#### Europe and Middle East

Ria Van den Bogaert  
 Tel: +32 2 569 8905  
[ria.vandenbogaert@ihs.markit.com](mailto:ria.vandenbogaert@ihs.markit.com)

#### Italy

Ferruccio Silvera  
 Tel: +39 02-284-6716  
[ferruccio@silvera.it](mailto:ferruccio@silvera.it)

#### CHINA

Minghua Lu  
 Tel: +86-21-5169-1611  
[minghua@echinachem.com](mailto:minghua@echinachem.com)

#### Japan

Katsuhiko Ishii  
 Tel: +81.35.691.3335  
[amskatsu@dream.com](mailto:amskatsu@dream.com)