



IHS Markit™

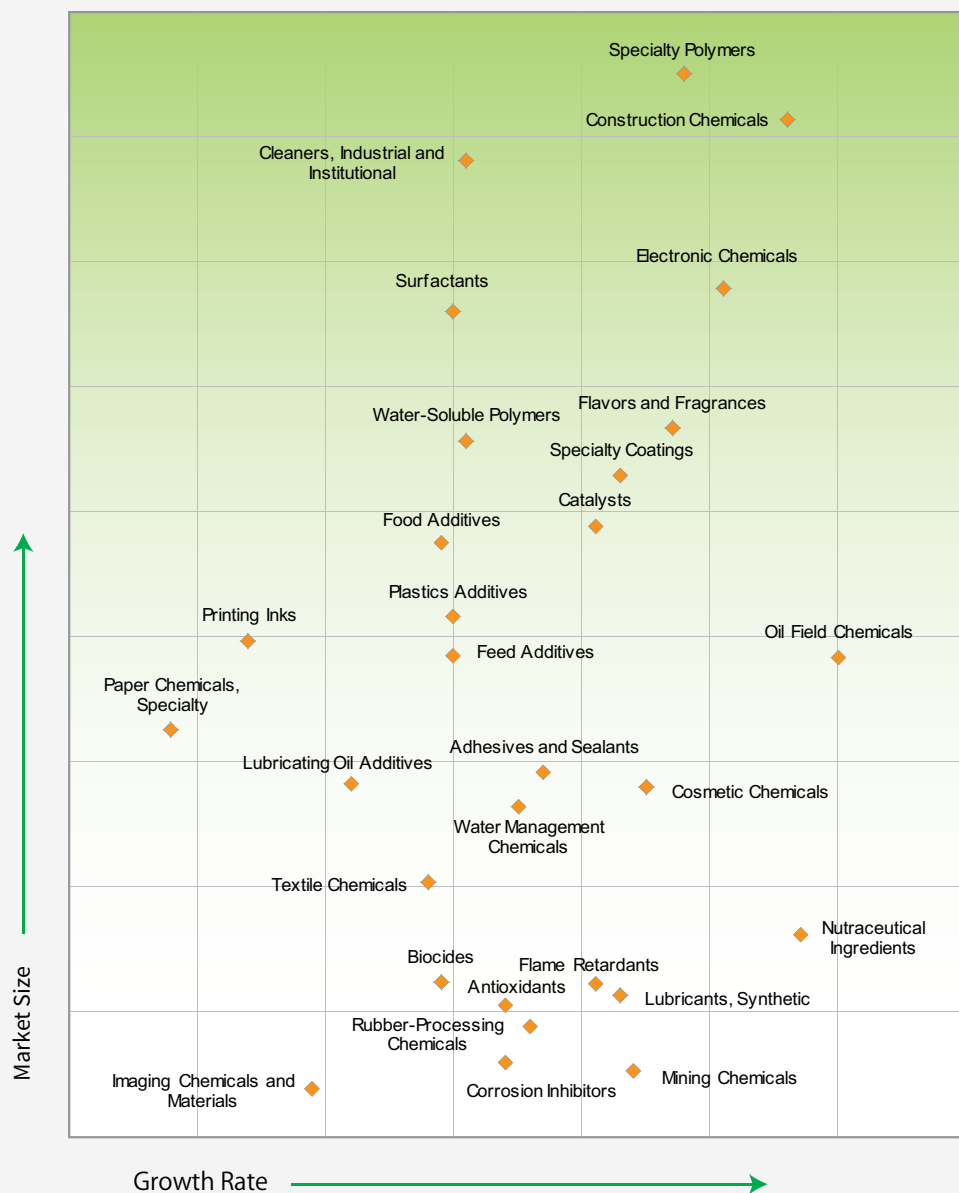
# Specialty Chemicals Update Program

Your go-to resource for global specialty chemicals  
market information and analysis



# Leverage Reliable Information to Make Strategic Business Decisions

The specialty chemicals business is an industry in transition. Several factors, including trade liberalization, the spread of process technologies, and shifting economics, are changing the industry's geographical focus. Meanwhile, competition is increasing and mature products are becoming commoditized, causing specialty chemicals manufacturers to depend on innovation as one of the few sources of competitive advantage. Clearly, understanding the supply and demand trends influencing specialty chemical markets has never been more important.





## Gain Deep Insight into Specialty Chemical Markets

The Specialty Chemicals Update Program (SCUP) can give you the independent and unbiased business insight you need to better understand the specialty chemicals industry. Our collection of reports and the annual Specialty Chemicals Industry Overview offer in-depth coverage of specialty chemicals from a global perspective, while addressing regional differences and similarities across North America, Europe, China, and Japan. Each report, which examines either a market or functional area, analyzes key issues facing both suppliers and their end-use customers. The information offered by SCUP lets you focus on making strategic decisions rather than spending your time gathering, verifying, and analyzing data.

### Subscribe today

While SCUP's individual reports are available for purchase, most clients benefit from an annual subscription to the service. A subscription offers insight into the highly interconnected specialty chemicals markets by providing access to:

- All of the SCUP reports, which are regularly updated
- Chemical experts who can answer questions about the findings in the reports
- The annual Overview of the Specialty Chemicals Industry report, which highlights recent developments within each specialty chemical business and provides updated consumption data and growth rates

## Benefits

### SCUP can help you:

- Track trends influencing specialty chemical markets
- Identify new business opportunities and threats
- Understand important commercial developments
- Find potential customers and competitors
- Understand industry integration strategies
- Benchmark performance to improve operations
- Keep abreast of industry structure changes, regulatory requirement, and other factors affecting profitability

## Report Contents

- Critical factors for success
- Government regulations
- Industry structure and dynamics
- Market participants and key player
- Market size and forecast growth rates
- Operating characteristics
- Prices
- Products and functions
- Trends and strategic issues

## Available SCUP reports

The Specialty Chemicals Update Program provides an in-depth analysis of specialty chemical businesses. Individual reports cover specific specialty chemical markets and functional categories.

### Classification of Specialty Chemicals Segments by Market and Function

Market-Directed	Functional
Construction Chemicals	Adhesives and Sealants
Cosmetic Chemicals	Antioxidants
Electronic Chemicals	Biocides
Printed Circuit Board Chemicals and Semiconductor Packaging Materials	Catalysts
Semiconductors and IC Process Chemicals	Emission Control Catalysts
Feed Additives	Petroleum Refining and Chemical Process Catalysts
Food Additives	Corrosion Inhibitors
Imaging Chemicals and Materials	Flame Retardants
Electrography, Thermal Printing and Photography	Flavors and Fragrances
Inkjet Printing	Specialty Coatings
Industrial and Institutional Cleaners	High-Performance Anticorrosion Coatings
Lubricating Oil Additives	Radiation Curable Coatings
Mining Chemicals	Thermosetting Powder Coatings
Nutraceutical Ingredients	Specialty Polymers
Oil Field Chemicals	Engineering Thermoplastics
Plastics Additives	High-Performance Thermoplastics
Printing Inks	Specialty Films
Rubber-Processing Chemicals	Specialty Surfactants
Specialty Paper Chemicals	Water-Soluble Polymers
Synthetic Lubricants	
Textile Chemicals	
Water Management Chemicals	

## For more information

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## About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.