

# Operator Multiplay

Global coverage of operator performance and business strategies in the fixed voice, fixed broadband, mobile, and pay TV markets worldwide

Real time access to a continuous flow of research across geographies, topics and application areas:

## FEATURED TOPICS

- Bundling strategies: triple, quad and multiplay
- Broadband, mobile, voice & TV subscriptions
- Emerging markets
- Regulation and net neutrality
- Capex investments
- Fixed-mobile strategy
- Operator business models
- Operator M&A

**Market Insights** - Frequent analyst commentary on product launches, market news and analysis.

**Market Trackers** - Historic and forecasted, delivered in Excel and in IHS TRAX®, an online analysis tool.

**Briefings** - Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

**Reports & Surveys** - Annual topical reports and surveys addressing key focus areas, detailing country, company and industry-level analysis.

**Analyst Access** - For prompt responses to urgent and unique questions.

## Clients of this service will receive:

**Operator data and forecasts for >100 countries** – Includes quarterly fixed voice, fixed broadband, mobile and pay-TV subscriptions/net additions/market shares by operator.

**Daily report with visual analysis of key events** – Concise text and graphs/charts on operator performance & strategic announcements.

**Country subscription forecasts** – Coverage of voice, broadband, mobile and pay-TV operators.

**Country profile reports** – Provides graphical display of market share, growth and penetration; analysis on the structure and competitive dynamics across fixed & mobile; analysis of recent strategic and regulatory developments.

**Operator profile reports** – Offers data, visuals and commentary on operator ownership, presence, KPIs, financials, recent developments, multiplay strategies and evaluations of each operator's strengths and weaknesses.

*Research Coverage Overleaf*

## Research Coverage

### Global Forecast Coverage – Over 100 Countries

<b>North America</b>	Canada	USA		
<b>South &amp; Central America</b>	Argentina Brazil Chile	Colombia Ecuador Mexico	Paraguay Peru	Uruguay Venezuela
<b>Asia Pacific</b>	Australia Bangladesh China Hong Kong India Indonesia	Japan Kazakhstan Malaysia Myanmar New Zealand Pakistan	Philippines Singapore South Korea Taiwan Tajikistan Thailand	Vietnam
<b>Western Europe</b>	Austria Belgium Denmark Finland France	Germany Greece Ireland Italy Luxembourg	Netherlands Norway Portugal Spain Sweden	Switzerland United Kingdom
<b>Central &amp; Eastern Europe</b>	Albania Armenia Belarus Bulgaria Croatia Czech Republic Estonia	Georgia Hungary Latvia Lithuania Macedonia Moldova Montenegro	Poland Romania Russia Serbia Slovenia Slovakia Turkey	Ukraine Uzbekistan
<b>Africa &amp; Middle East</b>	Algeria Bahrain Botswana Cameroon Central African Republic Congo Egypt	Gabon Ghana Guinea Guinea-Bissau Iran Israel Ivory Coast Jordan Kenya	Kuwait Lebanon Madagascar Mali Morocco Niger Nigeria Oman Qatar	Rwanda Saudi Arabia Senegal South Africa Tanzania Tunisia UAE Uganda Zambia

### Subjects

### Companies

<b>ARPU</b>	America Movil AT&T	Etisalat	Saudi Telecom	TeliaSonera
<b>Broadband</b>	Axiata	KDDI	SingTel	VimpelCom
<b>Mobile</b>	Bharti Airtel China	KPN	Softbank	Vodafone
<b>Mobile concentration</b>	Mobile China Telecom China	MTN Group MTS	Telecom Italia Telefonica	Zain
<b>Multiplay</b>	Unicom Deutsche	NTT	Telekom	
<b>TV</b>	Telekom	Ooredoo	Austria Telenor	
<b>Voice</b>		Orange		

### Related Research

#### Mobile Media

#### Set-Top Box

#### Broadband Media

For more information [technology.ihs.com](http://technology.ihs.com)

#### WORLDWIDE

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