

- Understand the semiconductor supplier landscape and a company's individual performance
- Hard data to improve negotiations with suppliers
- Identify strategic partnerships to mitigate risk
- Benchmark competition



**TECHNOLOGY INTELLIGENCE SERVICE** 

# Semiconductor Competitive Landscape (CLT)

Competitive analysis of the worldwide semiconductor market by company, product category and region

Real time access to a continuous flow of research across geographies, topics and application areas:

# Analytical Database Tool

Tailored views of semiconductor market share data.

Historic (from 2002) delivered in Excel and in TRAX®, an online analysis tool.

# Market Insights

Frequent analyst commentary on market news and events impacting the semiconductor industry

# **Analyst Access**

For prompt responses to urgent and unique questions.

# Clients of this Intelligence Service will receive:

Supplier competitive analysis of 272 companies – provides graphical, customizable display of market share revenue for a selected company including analysis by application market, semiconductor segment and region

Semiconductor device data by 6 application markets – ranks revenues for specific semiconductor components by application; presents the total revenue for the semiconductor devices selected and the revenue share that each application equipment category represents

Financial profit data – displays gross profit, margin, operating profit and operating margin data for 142 companies (of 272 in the database)

Major M&A activity – all major mergers & acquisitions, business sales and transfers, spinouts and joint ventures, private ownership changes, and bankruptcies captured

Current Enhancement Q1'19 – The Quarterly version of the CLT now includes one forward looking quarter. For example, the Q1'19 publication will include a Q2'19E (estimate) detail.



# Research Coverage

# Three different databases

# Quarterly version

- 54 semiconductor segments
- 133 companies
- 6 application markets
- Quarterly
- Worldwide with regional split for "Total semiconductor"

#### Annual version

- 142 semiconductor segments
- 272 companies
- 6 application markets
- Full year
- Worldwide with regional split for "Total semiconductor"

# Regional version

- 43 semiconductor segments
- 272 companies
- 6 application markets
- Full year
- Worldwide, Americas, Japan, Asia-Pacific, EMEA

Malaysia, India, Rest of Asia-Pacific)

Detail	Application Markets	Regions
Company	Data processing	Worldwide
Semiconductor component	Wired communications	Americas
Device Sub-device	Wireless communications	EMEA
Region	Consumer electronics	Japan
Application market	Automotive electronics	Asia- Pacific (China/Hong Kong,
Fab	Industrial electronics	S. Korea, Taiwan, Singapore/

# Semiconductor Segments (142 devices/subdevices)

# Memory IC

Headquarter

DRAM

SRAM

Flash memory (NAND, NOR) Other non-volatile memory

Other memory

# Microcomponent IC

Microprocessor

(general purpose, application specific)

Microcontroller

(4-bit, 8-bit, 16 bit, 32-bit) Digital Signal Processor

(DSP ASSP, DSP ASIC, multipurpose & other DSP)

# Logic IC

General purpose logic

(logic ASSP, logic ASIC)

(standard logic, display drivers, PLD) Logic application specific IC

# Analog IC

General purpose analog (amplifier/comparator, voltage regulator/reference, data converters, interface)

Analog application specific IC (analog ASSP, analog ASIC)

#### **Discretes**

RF & microwave

Power transistor & thyristor Rectifier & power diodes Small signal & other discretes

# Optical semiconductor

Image sensors (CCD, CMOS)

Marvell

Laser diodes LEDs Other optical

Sensors & actuators

# Companies (272 suppliers)

Intel Texas Instruments Renesas Electronics AMD

Samsung Electronics Toshiba nVidia Sony Semiconductor

Qualcomm Broadcom Limited Infineon Technologies Apple

SK Hynix STMicroelectronics ON Semiconductor Western Digital

Micron Technology MediaTek NXP

# Related Research

Semiconductor Application Forecast (AMFT)

China Semiconductor

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# WORLDWIDE

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