



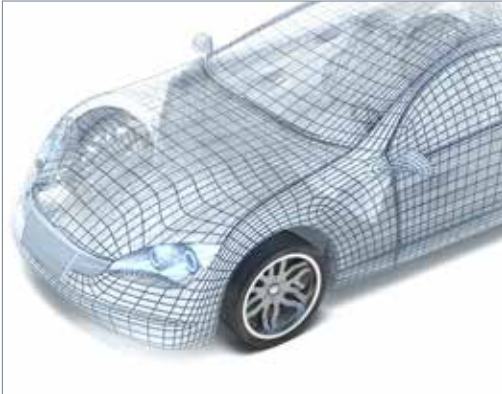
IHS Markit™

AUTOMOTIVE

SupplierInsight

Identify opportunities and improve profitability with our suite of component and technology product planning and strategy services





Staying abreast of automotive sector/topic-specific developments, trends, and competitive activity can be time-consuming. With many sources available, it is often difficult to find critical and reliable market information that stakeholders of the automotive industry need. Conducting business analysis, product, or market strategy assessments without validated market data is risky. SupplierInsight provides the ability to access the wealth of recognized thought leadership, data, and analysis from IHS Automotive on a broad spectrum of industry topics and sectors.

- Decipher future technology road maps and shifts
- Gain visibility on supply chain tiers and events
- Analyze OEMs' production and sourcing strategy

IHS Automotive SupplierInsight

SupplierInsight offers a lens into more than a dozen vehicle component categories. Each service provides the insight you need to anticipate future demand, access competitive intelligence, and stay abreast of changing dynamics.

Examples of services covered include:

- Autonomous Driving
- Infotainment
- Services, Apps, and Software (SAS)
- User Interface and Experience (UI/UX)
- Lighting
- Electrical/ Electronics
- Interior Comfort and Passive Safety
- Thermal Management
- OEM Strategy
- Materials and Lightweighting
- Chassis
- E-Mobility
- Powertrain Components and Technologies



IHS Automotive SupplierInsight home page

From key trends affecting today's business environment to forward-looking forecasts of future output, SupplierInsight provides the information you need to develop strategy for each of its services.

SupplierInsight's landing page is the gateway to IHS Automotive's component and technology research, thought leadership, and analysis. The home page enables you to access all services, view featured stories, scroll through a feed of the most recently added assets based on your preferences, or navigate assets by category/topic.

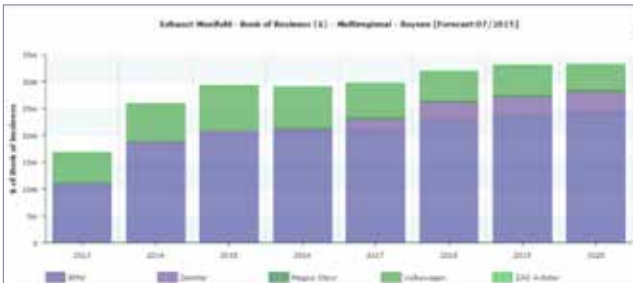
Asset categories

News and analysis

Get analysis of industry news and gain our unique perspective on latest developments.



Access integrated commentary and dynamic charts on current and future trends



Identify and monitor suppliers' book of business



Gain an understanding of suppliers

Events

SupplierInsight maintains an ongoing list of industry events relevant to each service.

* Content may vary per service

Reports

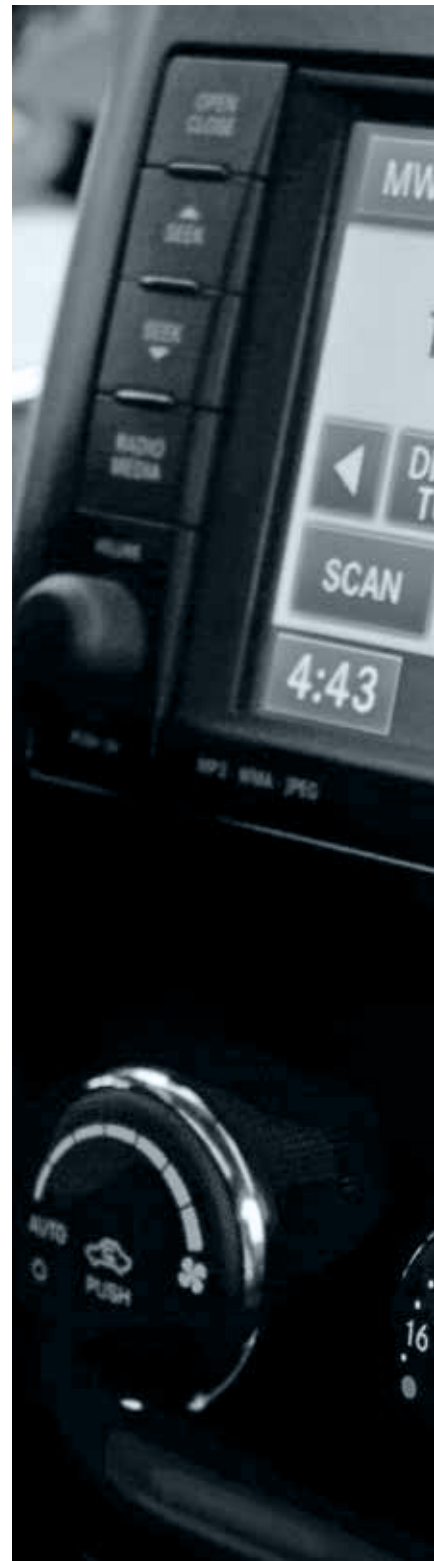
Access regional supplier and sectorial reports that provide statistics, forecasts, and trend analysis, all fueled by IHS Automotive component and technology analysts' thought leadership.

Component and technology forecasts (separate subscription required)

Identify specific new business opportunities through a six-year forecast calendar of new programs, analyze technology deployment on a program level, and monitor OEM sourcing strategies for specific components.

Supplier profiles and directory

Access key information on suppliers' current business as well as a list of current contracts gathered through IHS proprietary surveys of the supply base. More than 1,000 supplier profiles are available globally.



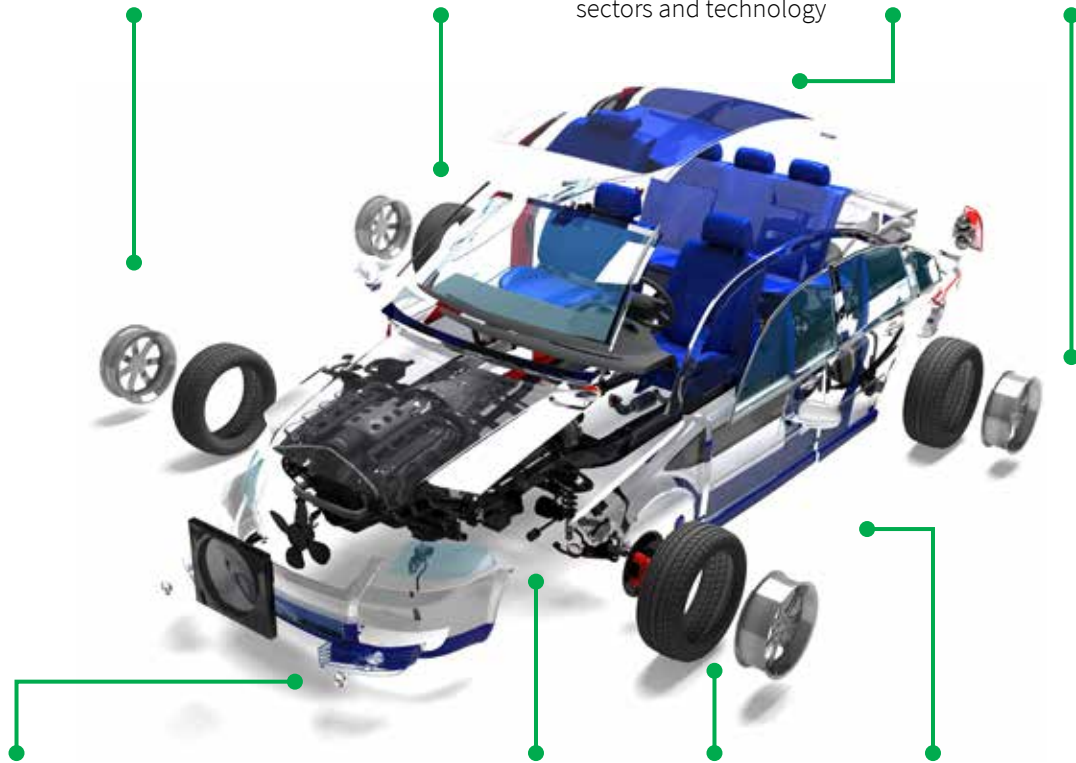
News – Analysis – Forecasts – Databases: SupplierInsight brings it all together to help you

Analyze changes to the component value chain

Decipher OEMs' future technology road maps

Dive deeply into new trends and shifts in component sectors and technology

Stay abreast of the latest industry news



Gain visibility on supply chain tiers and events

Gain intelligence on competitors and OEM customers; assess accurate market share

Analyze OEMs' production and sourcing strategy

Size demand for new technologies

Schedule a demo today! www.ihsmarkit.com/supplierinsight

*Not available for every service

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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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